



Marketing & Advertising Opportunities

Annual Gala

Sponsorship	Description	Price
Laugh Out Loud	3 Gala tables (18 seats); full-page ad in program book; center stage name display at Gala; personal recognition during Gala, on AANE website, AANE journal, and Gala materials; priority listing on Gala Invitation (commitment by Feb 5th)	\$25,000
Laugh 'Til You Cry	2 Gala tables (12 seats); full-page ad in program book; name display at Gala; personal recognition during Gala, on AANE website, AANE Journal, and Gala materials; listing on Gala Invitation (commitment by Feb 5th)	\$10,000
Totally Hysterical	Gala table (6 seats); half-page ad in program book; name display at Gala; recognition on AANE website, AANE Journal, and Gala materials; listing on Gala Invitation (commitment by Feb 5th)	\$5,000
Belly Laugh	4 tickets to Gala; listing in program book; name display at Gala	\$2,000
Giggles	2 tickets to Gala; listing in program book; name display at Gala	\$750
Silent Laugh	Half page ad in program book	\$350

For more information on sponsoring our Annual Gala, please contact Kelly Genois at Kelly.Genois@aane.org or (617) 393-3824 x 20.

Conferences

Sponsorship	Description	Price
Gold Sponsor	Full-page ad in program book; 2 conference admissions per day; sponsor name display at conference; recognition on AANE website	\$2000
Silver Sponsor	Half-page ad in program book; 1 conference admission per day; sponsor name display at conference; recognition on AANE website	\$1000
Bronze Sponsor	Listing in program book	\$250
Exhibitor	Table at conference; listing in program book	\$400 per day
Literature Display	Company brochures displayed on literature table at conference	\$25

For more information on sponsoring one of our conferences, please contact Lisa Graffeo at Lisa.Graffeo@aane.org or (617) 393-3824 x 10.

AANE Journal (semiannual)

Ad Size	Dimensions		Color Price	Black & White Price
	Width	Height		
Full-Page	7 ¼"	9 ¼"	\$2,400	\$1,600
Half-Page	7 ¼"	4 ½"	\$1,200	\$800
Quarter-Page	3 ½"	4 ½"	\$600	\$400
Eighth-Page / Business Card	3 ½"	2 ¼"	\$300	\$200

For more information on advertising in the AANE Journal, please contact Carynn Meyers at Carynn.Meyers@aane.org or (617) 393-3824 x 10.